

# IDA Regional Educational Workshop

Philadelphia, Pennsylvania • March 2-3, 2018

Wyndham Philadelphia - Bucks County • 4700 E Street Road  
Feasterville-Trevoze, PA • Reservations: 877-852-4859 (Mention IDA)



**SEMINARS • LITERATURE DISPLAYS • IDEA TESTING**

Join IDA for a day of educational seminars on Friday, March 2 (technicians will enjoy a Friday afternoon of training), then come back on Saturday morning to take IDEA accreditation and certification exams! Register for all IDEA exams on-line at [www.dooreducation.com](http://www.dooreducation.com).

For questions regarding certification or accreditation contact Debra or Michelle at **937-698-1027**.



## Registration Form

### CONFERENCE SCHEDULE OF EVENTS

#### Friday, March 2, 2018

- 7:30 a.m. Registration
- 8 - 9 a.m. Coffee and Bagels with Exhibitors
- 9 - 10:45 a.m. Fighting Back Against Unscrupulous Garage Door Repairs
- 11:00 - Noon The Power of Seeing and Understanding Financial Results
- Noon - 1:30 p.m. Lunch
- 1:30 - 2:30 p.m. Tech Training: Introductory Rolling Steel Door Installation
- 1:30 - 2:30 p.m. Digital Marketing: Your Guide to Online Marketing
- 2:45 - 3:45 p.m. Attracting, Hiring and Retaining Quality Employees
- 3 - 5 p.m. Tech Training: Operator Troubleshooting

#### Saturday, March 3, 2018

- 8 a.m. - Noon IDEA Testing (*Pre-registration required - [www.dooreducation.com](http://www.dooreducation.com)*)

Name(s) (*Identify each person as to who is attending management workshops and who is attending technician training*)

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**Full Registration: No charge for IDA members. \$20.00 per person for non-IDA members**

**Total amount: \$** \_\_\_\_\_

Authorizing Person \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### PAYMENT

Payment method:  Credit Card  Check

Card Number: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on card (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Send payment to:

**International Door Association  
L-2276**

**Columbus, OH 43260**

Make checks payable to IDA

If you are paying by credit card, you may email your application to:

[jtreiber@longmgt.com](mailto:jtreiber@longmgt.com)

**Register by February 28, 2018**